

MANIFESTA15 Barcelona Metropolitana 2024

Annexe 4 — Facts and Figures

Dates and Events

→ **Biennial Duration:** 8th of September 2024 to the 24th of November 2024.

→ **Professional Preview Days:** 6th and 7th of September 2024.

→ **Closing Weekend:** 23rd and 24th of November 2024.

→ **12 Cities:** Badalona, Barcelona, Cornellà del Llobregat, El Prat del Llobregat, L'Hospitalet de Llobregat, Granollers, Mataró, Sabadell, Sant Adrià de Besòs, Sant Cugat del Vallès, Santa Coloma de Gramenet, Terrassa.

* Please note, the Manifesta 15 installation at Platja del Coco in Badalona is currently on hold. The Manifesta 15 + programme in Badalona will commence as planned.

→ **Extensive public programme:** see www.manifesta15.org/events

→ **Manifesta 15 + and Manifesta 15 Focus Weeks:** see <https://www.manifesta15.org/manifesta-15-plus>

Clusters and Themes

→ **Balancing Conflicts:** Focusing on preserving the Llobregat Delta's ecology while balancing sustainable urban development centred in Cornellà de Llobregat, El Prat de Llobregat and L'Hospitalet de Llobregat.

→ **Cure and Care:** Emphasis on the healing influence of the arts and environmental stewardship in the Collserola mountain range and Vallès region. In this cluster you can find Granollers, Sabadell, Sant Cugat del Vallès and Terrassa.

→ **Imagining Futures:** Cultural change and sus-

tainability, centred around the Besòs River and industrial heritage. The participating cities in this cluster are Badalona, Mataró, Santa Coloma de Gramenet and Sant Adrià de Besòs.

→ **Barcelona:** The former Gustavo Gili publishing house, also the current Manifesta 15 Headquarters, will present, among others, three newly researched and commissioned archival presentations: Tania Safura Adam, Germán Labrador and *Fora per fer escola*, the latter of which focuses on radical pedagogies from Catalonia and forms part of the Manifesta 15 Education programme.

Venues

→ **Total number of Manifesta 15 venues:** 16 sites within 3 clusters.

→ **4 venues are opening to the public for the first time:** The Three Chimneys, Casa Gomis, Gustavo Gili and La Caldereria.

Participants

→ **Number of Participants:** 92 participants, with 58% of them producing newly commissioned works.

→ **Local Participation:** 39% local participants (based in or from the region).

→ **Participant Profiles:** 46% female, 36% male, 18% collectives.

→ **Artistic Team:** under the artistic guidance of the biennial's Director, the Artistic Team includes Manifesta's Creative Mediators, the Manifesta 15 team and 11 Artistic Representatives from the different cities of the metropolitan region and external specialists.

- Hedwig Fijen, Manifesta 15 Director
- Sergio Pardo, First Creative Mediator
- Filipa Oliveira, Second Creative Mediator
- Tania Safura Adam, Archival Presentation
- Germán Labrador, Archival Presentation
- Ariadna Amat Garcia, Artistic Representative Badalona
- Óscar Abril Ascaso, Artistic Representative Sabadell
- Penélope Cañizares Bellido, Artistic Representative Cornellà de Llobregat
- Cristina Castells Tort, Artistic Representative El Prat de Llobregat
- Andreu Dengra Carayol, Artistic Representative Sant Cugat del Vallès
- Joan González Cano, Artistic Representative Santa Coloma de Gramenet
- David Linares Ramos, Artistic Representative Sant Adrià de Besòs
- Mireia Mascarell Llosa, Artistic Representative L'Hospitalet de Llobregat
- Raquel Morcillo García, Artistic Representative Granollers
- Gisel Noè, Artistic Representative Mataró
- Imma Vilches, Artistic Representative Terrassa
- Manifesta 15 Team

Funding

- **Total Budget:** €8.9 million.
- **Major Funders:** City Hall of Barcelona (€5.2 million), Diputació de Barcelona (€1.2 million), Generalitat de Catalunya (€1 million), Ministry of Culture of Spain (€500,000).
- **Fundraising Efforts:** €400,000 raised, with a target of an additional €600,000 from ticketing and fundraising.
- Return on investment from previous editions of Manifesta. Manifesta 12: 3.0, Manifesta 14: 4.0
- Total artistic investment in research as works, exhibitions, venues and capacity building: €7.2 million
- Funding in kind and renovation of buildings: more than €2 million.
- An estimated minimum budget of 5 million euros has and will be re-invested into the local and regional economy. The final return on investment (ROI) will

be calculated through an independent public survey which has been commissioned to the Open University of Catalunya.

Employment and Governance

- **Employment:** 45 full-time employees in Barcelona, 100% of whom are living in Catalonia. 8 permanent full-time employees in the Amsterdam office of the International Foundation Manifesta. 2 coordinators from Manifesta 16 Ruhr Area.
- **Governance:** Supervisory Board of 9, with 51% local and 49% international experts.

- Hedwig Fijen, President and Director of Manifesta15
- Hendrikje Crebolder, IFM Board Member
- Kathleen Ferrier, IFM Board Member and Chair of the Dutch UNESCO Commission
- Niels de Ru, IFM Board Member and Partner at Allen & Overy LLP
- Eva Sòria Puig, Vice President of Manifesta 15 and Director of Innovation, Research and Visual Arts at the Institut de Cultura de Barcelona
- Xavier Marcé, Councillor of Culture, Barcelona City Council (since May 2024)
- Oriol Martí - General Manager, ICUB (Since May 2024)
- Sara Jaurrieta, General Manager Culture, Barcelona City Council (Since May 2024)
- Jaume Muñoz, Director of Cultural Heritage, Barcelona City Council (Since May 2024)
- Former Board Members: Jordi Martí Grau, Joan Subirats Humet, Josep Bohigas Arnau, Manifesta 15 Barcelona Board Member and Marta Clarí Padrós

Audience & Ticket Information

- **Audience:** Manifesta 15 Barcelona aims to reach a total audience of 200,000 individual visitors and 1,000,000 visits. Of these 200,000 visitors, it is expected that 80% will be local visitors (160,000) and 20% will be international visitors (40,000). Manifesta 15 aims to serve a regional audience.
- **Ticket Price:** Manifesta 15 will have a all-inclusive ticket price of €15 that will be valid throughout the biennial for the three main venues: Casa Gomis, the Monastery of Sant Cugat and the Three Chimneys. Local

discounts will apply. Tickets are available for purchase online on the Manifesta 15 website, ticketing website and at certain venues. All other venues will have free admission.

→ **Mediated Tours:** €100 per group for 90 minutes (ticket per visitors not included), available in multiple languages.

→ **School Tours:** Free mediated tours to the Three Chimneys are available for school groups. 297 tours for 5017 children are currently booked.

Complementary programmes

→ **Manifesta 15+:** an additional programme organised by each municipality which will amplify the cultural offer in the metropolitan for local audiences during the biennial days. The programme is conceptualised and executed by the Artistic Representatives of the metropolitan municipalities.

- 32 Exhibitions
- 116 Events
- 45 Venues
- More than 200 Manifesta 15+ Artists

→ **Focus Weeks:** a complementary Manifesta 15 programme that highlights each participating city for a week, giving the Manifesta 15 cities additional opportunity to showcase their cultural strengths.

→ **Manifesta 15 Mobile Venue:** a newly-built mobile structure designed by students of the Institute for Advanced Architecture of Catalonia (IAAC) will host a cultural and mediation programme across the 11 metropolitan participating cities during the Manifesta 15 Focus Weeks. It will be placed in the central square of each municipality, rotating weekly to mirror the dynamic nature of the metropolitan area and to highlight the mobility between them. Its arrival will signify the start of Focus Week.

→ Celebratory moments that will mark the beginning of each Focus Week.

→ Events, exhibitions and activities for its citizens: educational initiatives, Family Days, workshops, mediated tours, talks and performances.

→ Showcase of the Metropolitan Assembly, which explored new avenues for governance and democratic processes within cultural policies in Catalonia.

— **Week 1 (12th to the 15th of September 2024):** Sant Adrià de Besòs

— **Week 2 (17th to the 22nd of September 2024):** Sant Cugat del Vallès

— **Week 3 (24th to the 29th of September 2024):** Terrassa

— **Week 4 (1st of October to the 6th of October 2024):** Sabadell

— **Week 5 (8th to the 13th of October 2024):** Granollers

— **Week 6 (15th to the 20th of October 2024):** Mataró

— **Week 7 (22nd to the 27th de October 2024):** Santa Coloma de Gramenet

— **Week 8 (29th of October to the 3rd of November 2024):** Badalona

— **Week 9 (4th to the 10th of November 2024):** L'Hospitalet de Llobregat

— **Week 10 (12th to the 17th of November 2024):** Cornellà de Llobregat

— **Week 11 (19th to the 24th of November 2024):** El Prat de Llobregat

Notes for the editors:

Manifesta 15 Barcelona Metropolitana 2024 is co-initiated by the Municipality of Barcelona and the International Foundation Manifesta. Additional public partners are the Barcelona Provincial Council, the Government of Catalonia and the Ministry of Culture and Sport of Spain.

Tickets:

Manifesta 15 will have a all-inclusive ticket price of €15, valid for the entire duration of the biennial at the three leading venues: Casa Gomis, the Monastery of Sant Cugat, and the Three Chimneys. Admission to all other venues will be free. Tickets are currently on sale on the Manifesta 15 website.

Press Kit:

Click on **this link**.

Press Release:

5th of September 2024

[Annexe 1](#)

Complete list of participants

[Annexe 2](#)

Manifesta 15 venues

[Annexe 3](#)

Manifesta 15 + programme

[Annexe 4](#)

Manifesta 15 Facts and Figures

[Annexe 5](#)

Manifesta 15 Barcelona Metropolitana Archives

Press kit

Click this link or access the press kit through the following QR code:



About Manifesta 15:

<https://manifesta15.org/about-manifesta>

Manifesta 15 Barcelona Metropolitana:

8th of September – 24th of November 2024

Next Manifesta Host Region:

Manifesta 16 Ruhr Area 2026

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Instagram

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